KJ HERTZ, Senior Director, Federal Affairs, joined March of Dimes in October 2018. KJ came to March of Dimes with over 15 years of federal lobbying experience with top health nonprofits including the American Psychiatric Association, AARP, and the National Association of Area Agencies on Aging (n4a), now known as USAging.

As Senior Director, KJ guides and oversees the March of Dimes' advocacy in Congress and with the Administration. In this role, he leads the Federal Affairs team in charge of developing and communicating policy positions to a wide range of audiences on a portfolio of issues including health coverage, access, and affordability, maternal and child health, maternal mortality and preterm birth prevention, and nonprofit issues among others.

Before joining March of Dimes, KJ served as the Director, Federal Relations with the American Psychiatric Association, where he helped direct APA's efforts to protect the Affordable Care Act against repeal, in particular the Medicaid expansion and essential health benefit provisions including mental health services.

With AARP, KJ was a Sr. Legislative Representative where he worked on a variety of health and aging policy issues including Medicaid, the Medicare-Medicaid dual-eligible population, the Older Americans Act, federal nutrition programs, Medicare Part D, and prescription drug and medical device issues.

Prior to AARP, KJ was Deputy Director of Public Policy and Legislative Affairs at USAging, where he held positions of escalating responsibility. At USAging, KJ represented local area agencies on aging and Native American aging programs.

KJ began his career as a Legislative Assistant with Rep. Louise M. Slaughter (D-NY). He holds a bachelor's degree in political science from the State University of New York at Plattsburgh, and a Master's Degree in Public Policy from the George Mason University School of Public Policy.